

This is your FREE invitation to...

Discover how to increase the value of your business...

... by 86.77%

Research recently carried out by our colleagues in Sheffield shows that business owners – people just like you and me - would be willing to pay a staggering 86.77% more to buy a business which differs from its rivals in one crucial way.

And that same critical factor could increase the value of your business (probably one of your biggest and most important assets) by many tens – and perhaps even many hundreds – of thousands of pounds.

So what is that one critical factor?

Well I'm sure you already know the answer....

According to research, the key to making a business more valuable is making it LESS dependent on you the business owner... and MORE dependent on systems – so that when you eventually come to sell your business it works just as well for the buyer without you, as it ever did with you.

In other words, the key is to create a business where *everybody* knows how to do *everything* to the same standard you would do it yourself...

..... so that you the owner don't have to do it yourself (unless you want to, of course)

..... and so that you the owner (and all future owners) can choose *when* to work, *how long* to work, and *what* work to do (for example, choosing to work ON your business rather than IN it), instead of the business always dictating those things to you

And the key to making all of that happen is to systematise your business.

Put simply, it means creating systems that catalogue everything you know about running your business. Systems that your team can then use over and over again to do their jobs, and yours, perfectly... every single time.

We've systemised our very complicated Chartered Accountancy business – and now you can discover how to systemise YOUR business at a FREE one-to-one executive briefing called:

'How to create the business you've always wanted'

At that briefing I will reveal the results of the two year research programme we have co-funded through the Added Value Network that, I guarantee, will:

- Revolutionise the way you run your business
- Transform your results
- Give you total control over when and how much you work, and

- Make your business much, much more valuable (an average of 86.77% more valuable according to business owners in Sheffield).

You'll also be able to see the 300 systems we have helped to create, and how they all fit together, so that you can start copying our success formula. Systems that cover:

- How to recruit, hire, train and keep great people
- How to collect every single penny of the money you are owed
- How your sales people can get more appointments and make more sales
- How you can set your prices for maximum profit
- How to measure the important things and monitor your results
- How your employees can deliver sensational customer service every single time
- And 294 other areas that are crucial to the success of your business

And you'll also meet (on video) three down-to-earth Yorkshire and Tyne and Wear business owners who explain what all of this has meant for them and their businesses.

Of course, it's no secret why we are offering to do all of this for you for free.... as one of the region's leading firms of accountants, we really want to do business with you. But we also realise that it is not fair to ask you to even think about doing business with us until we have proved that we can make a very real difference to your business, its prospects and profits. And that's why we're making you this free offer.

And it's not even a problem if you are 100% happy with the tax, audit and accounts support you get from your existing accountants. We won't ask you to change any aspect of your arrangements with them. We are simply offering to help you in a different way. Initially for free. And in the longer term, if you like what you see, on a commercial basis. Because that's the kind of honest and open way that we do business.

So, if you would like to arrange a one-to one briefing to discover how to increase the value of your business by 86.77%, simply email us or call us.