

# Everything you need to know about the Business Edge 'Making It Happen' programme

## What exactly is the 'Making It Happen' programme?

*Making It Happen* is a 12-month programme that will...

- Increase the value of your business,
- Provide you with the ideas, tools, support and encouragement you need to grow your business,
- Give you greater success, and
- Help you to achieve your business and personal goals

Based on the highly successful *Business Edge* programme, *Making It Happen* is designed to accompany you every step of the way as you take your business from where it is to where you want it to be.

As well as using the full 102-step *Business Edge* process to create breakthrough strategies for your business....

.... it also actually helps you to put those strategies into practice.

What's more, it is based on the thinking of some of the world's greatest entrepreneurs, gurus and business thinkers. It uses processes that have been used by some of the UK's most successful companies. And it has been developed by our team in conjunction with an internationally published business author and the Added Value Network of business growth specialists.... so you know it will work!

## What is included in the 'Making It Happen' programme?

There are three pillars to the *Making It Happen* programme – which are all completed over a 12 month period.

- Pillar 1**     **The big picture** - Working with you to identify what you want your business to do for you, your team and your customers - and then using an SSTW ("Simple Stuff That Works") approach to help you achieve that, and much, much more
- Pillar 2**     **Growth strategies** - Working with you to find smart, low cost ways to grow your business profitably
- Pillar 3**     **Systems solutions** - Pulling everything together by working with you to systematise your entire business so that you can take time out whenever you want and still know, with absolute certainty, that it will continue to work brilliantly smoothly, brilliantly efficiently, and brilliantly profitably